

## Verindplast's Quality Policy is consistent with its Vision, Mission and Values



### VISION

*"To be **protagonists** of the **future** in **industrial painting**."*



### MISSION

*"Our **passion** is for **industrial painting**. With **handcrafted attention** and **continuous innovation**, we develop **visual and tactile solutions** that give life to our customers' desires through colours."*



### VALUES

***Teamwork**, **Craftmanship**, **Quality**, **Responsibility**, **Dynamism**, **Creativity**, **Passion**, **Development***

In order to achieve these goals, it is necessary to:

- ✓ Ensure the **total satisfaction** of direct customers and end users (consumers) providing them high quality products and services
- ✓ **Generate profit** that allows the company to **expand its business** to additional customers, new products and new geographic areas

### Guidelines

- Pay maximum attention to **Customers' needs**
- Develop **competitive products and services**, from an ESG (Environmental, Social and Governance) perspective, respecting the environment and society, benefiting from the high competence and professionalism of its resources
- Be the best company, **in comparison with** the main competitors of the reference market
- Implement specific actions, pursuing a **continuous improvement** process in every department
- Systematically reinforce activities of **education, information and training**, in order to have resources with knowledge and skills in line with market requirements
- Promote the Team work spirit, involving **100% of the company staff**, in full compliance with its Gender Equality Management System

### Specific targets

Over the next two years Verindplast will have to:

- **Strengthen, adapt and apply** its corporate Quality System, according to the requirements of the reference standard and customer specifications.
- Achieve the set **Quality Objectives** (internal and external) so as not to have Quality problems and generate criticalities for its Customers
- Set up a **supplier development/management system** to constantly raise the Quality of products and services to Customers
- Strictly respect the deadlines set for the development of **new products / processes** and for the introduction of **product / process modifications**

*This policy is communicated and understood within the organisation and is also made available to third parties upon request*

Atessa, 01/12/2024

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